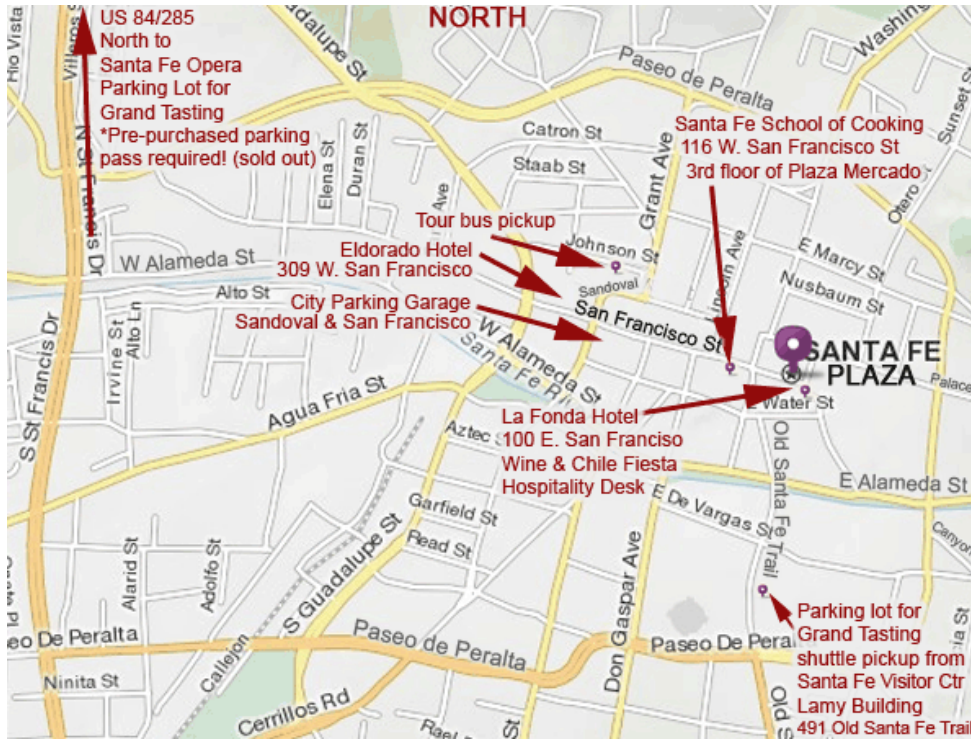




21<sup>st</sup> Annual  
Santa Fe Wine & Chile Fiesta  
SEPTEMBER 21-25, 2011

[www.santafewineandchile.org](http://www.santafewineandchile.org)

**Important Ticket Holder Information**



**General Information**

- For your convenience, the Santa Fe Wine & Chile Fiesta Hospitality Desk will be located in the lobby of the La Fonda Hotel – 100 East San Francisco Street starting Monday, September 19th through Friday, Sept. 23rd – 9 am to 5 pm
- All tickets are non-refundable.
- SFWC is not responsible for lost or stolen tickets or wristbands.
- Program subject to change without notice.
- No one under 21 will be admitted to *any* event.
- Tickets purchased prior to September 1, 2011 will be mailed. Tickets ordered on or after September 1st may be picked up Monday, September 19th through Friday September 23rd, between 9am and 5pm, at the SFW&C Fiesta Hospitality Desk in the lobby of La Fonda Hotel – 100 East San Francisco Street.
- Tickets For Sale to sold out events will be posted on our bulletin board daily. Please be sure to come by and check the board to see what may be available.

**Grand Tasting Information**

- No Parking at Opera without a Parking Pass (passes are sold out).
- THERE IS ONLY ONE GRAND TASTING SHUTTLE PICK UP LOCATION THIS YEAR – The Lamy Building.
- Free continuous shuttles starting at 11:00am from, and returning to, THE LAMY BUILDING (one pick up location ONLY!), 491 Old Santa Fe Trail near the intersection with Paseo de Peralta (see map). Free parking is available.
- Last shuttle leaves the Opera at 4:30.

**Guest Chef Luncheons and Tours**

**(O’Keeffe House Tour and Allan Houser Sculpture Garden Tour)**

- The pickup location for tour bus transportation is located on the Johnson Street (rear) entrance of the Eldorado Hotel (see map).
- Please plan to arrive at the bus pick up location 15 minutes prior to departure time.
- O’Keeffe bus departs at 8:00 am.
- Allan Houser bus departs at 10:00 am.
- City parking lot is located across the street of the Eldorado on West San Francisco Street.

**Wine Seminars**

- All wine seminars are held at the La Fonda Hotel – 100 East San Francisco Street just off the Plaza (see map).
- Please plan to arrive at least 15 minutes prior to the start of the seminar.

**Cooking Demonstrations**

- All cooking demonstrations are held at the Santa Fe School of Cooking – 116 West San Francisco Street on the third floor of Plaza Mercado, just west of the Plaza (see map).
- Please plan to arrive at least 15 minutes prior to the start of the demonstration.

If you are traveling, please print this information and bring it with you to refer to while you are here. The maps should be particularly helpful if you are not familiar with the Santa Fe area.

As always, feel free to call our offices directly to speak to our staff with any specific questions that are not answered here 505-438-8060, or email us at [info@santafewineandchile.org](mailto:info@santafewineandchile.org)